TO: Analyst & Investors

REGISTRATION TO THE VIDEOCONFERENCE OF ALSEA, S.A.B. DE C.V. CORRESPONDING TO THE FOURTH QUARTER AND FULL YEAR 2023

DATE: February 8, 2024

EARNINGS RESULTS

Alsea, S.A.B. de C.V. will release its fourth quarter and full year 2023 earnings results after the market closes on **Monday February 26, 2024.**

VIDEOCONFERENCE

Management will host a videoconference on **Tuesday February 27, 2024, at 8:00 a.m. (Mexico City Time)** to discuss the Company's results, the videoconference will be held in **English** with time for Q&A.

To participate, **please register** at the following link: https://alseareportederesultados.com/

The videoconference will be uploaded in our website https://www.alsea.net/investor-relations.

About Alsea
Alsea is the leading restaurant operator in Latin America and Europe of global brands in the quick service, coffee shop and casual dining segments. It has a diversified portfolio, with brands such as Domino's Pizza, Starbucks, Burger King, Chili's, P.F. Chang's, Italianni's, The Cheesecake Factory, Vips, Archies, Foster's Hollywood, Gino's, and TGI Fridays. The company operates more than 4,500 units in Mexico, Spain, Argentina, Chile, Colombia, France, Portugal, Netherlands, Belgium, Luxembourg, Uruguay and Paraguay. Alsea's business model includes support for its brands through a Shared Services Center that provides all the Administrative and Development Processes, as well as the Supply Chain.

For more information, visit: https://www.alsea.net/

Its shares are traded on the Mexican Stock Exchange under the ticker symbol ALSEA*

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