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TO: Analyst & Investors

REGISTRATION FOR THE VIDEOCONFERENCE OF ALSEA, S.A.B. DE C.V. CORRESPONDING TO THE FOURTH QUARTER AND FULL YEAR 2022

DATE: February 1, 2023

EARNING RESULTS

On **Monday February 27, 2023,** after the close of the Mexican Market ALSEA, S.A.B. de C.V. Will issue a press release announcing its fourth quarter and full year 2022 results.

VIDEOCONFERENCE

To give you an opportunity to discuss the Company's results with the management, there will be a videoconference on **Tuesday February 28, 2023, at 8:00 hrs. (Mexico City Time)**, the videoconference will be held in **English** with time for Q&A.

To participate, **please register** at the following link: https://alseareportederesultados.com/

The videoconference will be uploaded in our website www.alsea.com.mx in the "investors" section.

About Alsea
Alsea is the leading restaurant operator in Latin America and Europe of global brands in the quick service, coffee shop, fast casual, casual and family dining segments. It has a diversified portfolio, with brands such as Domino's Pizza, Starbucks, Burger King, Chili's, P.F. Chang's, Italianni's, The Cheesecake Factory, Vips, Vips Smart, El Portón, Archies, Foster's Hollywood, Gino's, and TGI Fridays, Ole Mole and Corazón de Barro. The company operates more than 4,300 units in Mexico, Spain, Argentina, Chile, Colombia, France, Portugal, Netherlands, Belgium, Luxembourg and Uruguay. Alsea's business model includes support for its brands through a Shared Services Center that provides all the Administrative and Development Processes, as well as the Supply Chain.
For more information, visit: www.alsea.com.mx

Its shares are traded on the Mexican Stock Exchange under the ticker symbol ALSEA*

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A través de nuestras marcas encendemos el espíritu de la gente, conócelos: www.alsea.net