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TO: Analyst and Investors

ALSEA S.A.B. DE C.V. FIRST QUARTER 2020 EARNINGS RELEASE AND CONFERENCE CALL

DATE: April 8, 2020

PRESS RELEASE

On **Wednesday April 29, 2020**, after the close of the Mexican Market ALSEA, S.A.B. de C.V. will issue a press release announcing its **first quarter of 2020 results**.

CONFERENCE CALL

To give you an opportunity to discuss the Company's results with the management, there will be a conference call on **Thursday April 30, 2020, at 09:00 hrs. (Mexico City Time)**, the call will be held in **English** with time for Q&A.

To participate live*, the dial-in information is:

Mexico: (55) 4123.2120
USA: 800 981.3960
Europe: (44) 20.3514.2364

Passcode: 1961#

*Please call 5 minutes before the time of the Conference.

The conference call replay will be available from **April 30 to May 7, 2020**, the dial-in information is:

(55) 4123.2122
Passcode: 1961#

After the replay period, the conference call file will be uploaded in our website www.alsea.com.mx in the "investor relations" menu.

About Alsea
Alsea is the leading restaurant operator in Latin America and Spain of global brands in the quick service, coffee shop, casual and family dining segments. It has a diversified portfolio, with brands such as Domino's Pizza, Starbucks, Burger King, Chili's, P.F. Chang's, Italianni's, The Cheesecake Factory, Vips, Vips Smart, El Portón, Archies, Foster's Hollywood, Cañas y Tapas, Gino's, TGI Fridays y wagamama. The company operates more than 4,300 units and has more than 80,000 employees in Mexico, Argentina, Chile, Colombia, Uruguay, Spain, France, Portugal, Netherlands, Belgium, Luxembourg and Andorra. Alsea's business model includes support for its brands through a Shared Services Center that provides all the Administrative and Development Processes, as well as the Supply Chain.

For more information, visit: www.alsea.com.mx

Its shares are traded on the Mexican Stock Exchange under the ticker symbol ALSEA*

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A través de nuestras marcas encendemos el espíritu de la gente, conócelos: www.alsea.net