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TO: Analyst and Investors

ALSEA S.A.B. DE C.V. SECOND QUARTER 2019 EARNINGS RELEASE AND CONFERENCE CALL

DATE: July 3, 2019

PRESS RELEASE

On **Thursday July 25, 2019**, after the close of the Mexican Market ALSEA, S.A.B. de C.V. will issue a press release announcing its **second quarter 2019 results**.

CONFERENCE CALL

To give you an opportunity to discuss the Company's results with the management, there will be a conference call on **Friday July 26, 2019, at 11:00 hrs. (Mexico City Time)**, the call will be held in **English** with time for Q&A.

To participate live*, the dial-in information is:

Mexico: (55) 4123.2120
USA: 800 981.3960
Europe: (44) 20.3514.2364

Passcode: 1961#

*Please call 5 minutes before the time of the Conference.

The conference call replay will be available from **July 26 to August 2, 2019**, the dial-in information is:

(55) 4123.2122
Passcode: 1961#

After the replay period, the conference call file will be uploaded in our website www.alsea.com.mx in the "investor relations" menu.

About Alsea
Alsea is the leading restaurant operator in Latin America and Spain of global brands in the quick service, coffee shop, casual and family dining segments. It has a diversified portfolio, with brands such as Domino's Pizza, Starbucks, Burger King, Chili's, P.F. Chang's, Italianni's, The Cheesecake Factory, Vips, Vips Smart, El Portón, Archies, Foster's Hollywood, LAVACA, Cañas y Tapas, Gino's, TGI Fridays y wagamama. The company operates close to than 4,500 units and has more than 85,000 employees in Mexico, Argentina, Chile, Colombia, Brazil, Uruguay, Spain, France, Portugal, Netherlands, Belgium Luxembourg and Andorra. Alsea's business model includes support for its brands through a Shared Services Center that provides all the Administrative and Development Processes, as well as the Supply Chain.

For more information, visit: www.alsea.com.mx

Its shares are traded on the Mexican Stock Exchange under the ticker symbol ALSEA*

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A través de nuestras marcas encendemos el espíritu de la gente, conócelos: www.alsea.net