Avenida Revolución 1267
Piso 21
Col. Los Alpes, Álvaro Obregón
C.P. 01040, Ciudad de México
T + (55) 7583 2000

TO: Analyst and Investors

ALSEA S.A.B. DE C.V. SECOND QUARTER 2018 EARNINGS RELEASE AND CONFERENCE CALL

DATE: July 3, 2018

PRESS RELEASE

On **Friday July 20, 2018**, after the close of the Mexican Market ALSEA, S.A.B. de C.V. will issue a press release announcing its **second quarter 2018 results**.

CONFERENCE CALL

To give you an opportunity to discuss the Company's results with the management, there will be a conference call on **Monday July 23, 2018, at 13:00 hrs. (Mexico City Time)**, the call will be held in **English** with time for Q&A.

To participate live*, the dial-in information is:

Mexico: (55) 4123.2120
USA: 800 981.3960
Europe: (44) 20.3514.2364

Passcode: 1961#

*Please call 5 minutes before the time of the Conference.

The conference call replay will be available from **July 23 to 30, 2018**, the dial-in information is:

(55) 4123.2122
Passcode: 1961#

After the replay period, the conference call file will be uploaded in our website www.alsea.com.mx in the "investor relations" menu.

About Alsea
Alsea is the leading restaurant operator in Latin America and Spain of global brands in the quick service, coffee shop, casual and family dining segments. It has a diversified portfolio, with brands such as Domino's Pizza, Starbucks, Burger King, Chili's, California Pizza Kitchen, P.F. Chang's, Italianni's, The Cheesecake Factory, Vips, El Portón, Archie's, Foster's Hollywood, LAVACA and Cañas y Tapas. The company operates more than 3,400 units and has more than 72,000 employees in Mexico, Argentina, Chile, Colombia, Brazil and Spain. Alsea's business model includes support for its brands through a Shared Services Center that provides all the Administrative and Development Processes, as well as the Supply Chain.

For more information, visit: www.alsea.com.mx

Its shares are traded on the Mexican Stock Exchange under the ticker symbol ALSEA*

Salvador Villaseñor Barragán
Investor Relations
Telephone: (5255) 7583-2000
ri@alsea.com.mx

A través de nuestras marcas encendemos el espíritu de la gente, conócelos: www.alsea.net